

Message Text

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S/S - MR. MOFFAT

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FM SECSTATE WASHDC

TO USDEL DORADO IMMEDIATE

UNCLAS STATE 284404

TOSEC 121

E.O. 11652: N/A

TAGS: OVIP, RQ

SUBJECT: SWEARING-IN OF CHARLES W. ROBINSON - 4 P.M.

FRIDAY, JANUARY 3, 1975

1. YOU ARE SCHEDULED TO SWEAR IN CHARLES ROBINSON AS UNDER SECRETARY OF STATE FOR ECONOMIC AFFAIRS IN THE THOMAS JEFFERSON ROOM. THIS IS AN OCCASION FOR YOU TO EMPHASIZE THE IMPORTANCE YOU ATTACH TO STATE'S ROLE IN INTERNATIONAL ECONOMIC POLICY AND MR. ROBINSON'S POSITION AS THE DEPARTMENT'S CHIEF COORDINATOR OF THAT ROLE UNDER YOUR GUIDANCE.

2. MR. ROBINSON'S WIFE TAMARA AND DAUGHTERS HEATHER, LISA AND WENDY PLAN TO ATTEND THE CEREMONY. AMONG OTHER GUESTS EXPECTED ARE SECRETARIES SIMON, DENT, LYNN, AND MIDDENDORF, ROY ASH (OMB), ARTHUR BURNS (FEDERAL RESERVE), ALAN GREENSPAN (CEA), BILL SEIDMAN (WHITE HOUSE), AND BILL EBERLE (STR). ALL SEVENTH FLOOR PRINCIPALS AND ASSISTANT SECRETARIES HAVE BEEN INVITED.

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3. A BRIEF BIOGRAPHIC SKETCH AND SUGGESTED TALKING POINTS FOR YOUR REMARKS AS WELL AS A SCENARIO FOR YOUR PARTICIPATION AND GUEST LIST ARE INCLUDED.

BIOGRAPHIC SKETCH.

SINCE 1965, MR. ROBINSON HAS SERVED AS PRESIDENT AND MANAGER OF MARCONA CORPORATION OF SAN FRANCISCO, CALIF. IN 1961, HE BECAME PRESIDENT AND MANAGING DIRECTOR OF THE MARCONA MINING COMPANY AFTER HAVING SERVED AS EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER SINCE 1959.

FROM 1951 TO 1960, HE WAS WITH THE UTAH CONSTRUCTION COMPANY, SERVING AS ASSISTANT TREASURER, ASSISTANT SECRETARY AND VICE PRESIDENT. IN 195,, HE WAS NAMED MANAGER OF THE MONTEREY TRADING COMPAMY IN PANAMA. FROM 1950 TO 1951 HE WAS AN ASSOCIATE WITH THE MANAGEMENT CONSULTING FIRM OF MCKINSEY AND COMPANY, INC. IN 1947 HE WAS ASSISTANT TO THE PRODUCTION SERVICES MANAGER FOR THE GOLDEN STATE DAIRY PRODUCTS COMPANY, SERVING UNTIL 1950.

MR. ROBINSON WAS BORN ON SEPTEMBER 7, 1919, IN LONG BEACH, CALIFORNIA. HE RECEIVED HIS A.B. (CUM LAUDE) IN 1941 FROM THE UNIVERSITY OF CALIFORNIA. HE RECEIVED HIS M.B.A. IN 1947 FROM STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION. HE SERVED WITH THE UNITED STATES NAVY FROM 1941 TO 1946. FROM 1941 TO 1942 HE ATTENDED THE UNITED STATES NAVAL ACADEMY POST GRADUATE SCHOOL. FROM 1941 TO 1943 HE WAS AN ENGINEERING INSTRUCTOR AT THE UNITED STATES NAVAL ACADEMY POST GRADUATE SCHOOL AND FROM 1943 TO 1946 HE WAS AN ENGINEERING OFFICER (LIEUTENANT) AT SEA.

HE IS MARRIED TO THE FORMER TAMARA LINDOVNA AND THEY HAVE THREE CHILDREN. THEY RESIDE IN MCLEAN, VIRGINIA.

SCENARIO.

3:55 P.M. YOU WILL BE MET IN YOUR OFFICE BY ASSISTANT SECRETARY ENDERS AND ESCORTED TO THE THOMAS
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JEFFERSON ROOM.

3:59 P.M. ALL GUESTS WILL ALREADY BE ASSEMBLED. PROCEED TO MICROPHONES.

4:00 P.M. THE ACTING CHIEF OF PROTOCOL, STUART
--- ROCKWELL, AFTER SHOWING YOU WHERE TO STAND,
--- WILL (1) OPEN THE CEREMONY, (2) ASK
--- MRS. ROBINSON TO HOLD THE BIBLE FOR THE
--- CEREMONY, AND (3) ADMINISTER THE OATH OF
--- OFFICE. PICTURES WILL BE TAKEN.

4:05 P.M. YOUR REMARKS.

4:10 P.M. RESPONSE BY UNDER SECRETARY ROBINSON.

4:15 P.M. END OF OFFICIAL CEREMONY. PICTURES MAY BE TAKEN WITH OTHER DISTINGUISHED GUESTS. YOU WILL BE FREE TO LEAVE. AMBASSADOR ROCKWELL WILL INVITE GUESTS TO SHAKE HANDS WITH UNDER SECRETARY AND MRS. ROBINSON.

SUGGESTED TALKING POINTS.

I WANT YOU TO KNOW THAT EVERYTHING I HAVE TO SAY TODAY HAS BEEN CLEARED BY TOM ENDERS. NOW THAT HE HAS SUCCEEDED IN MAKING ME HIS FOREIGN POLICY SPOKESMAN, AND, BILL SIMON HIS ECONOMIC SPOKESMAN, TOM HAS DECIDED TO HIRE A STAFF. WELCOME ABOARD CHUCK ROBINSON.

BUT I WANT TO WARN TOM AND BILL THAT THEIR DAYS MAY BE NUMBERED. ONE OF CHUCK'S PREDECESSORS, DOUGLAS DILLON USED THIS POSITION TO BECOME THE CZAR OF U.S. ECONOMIC POLICY. PERSONALLY, I WISH ALL YOU ECONOMISTS WELL. FOR AS LORD KEYNES ONCE WROTE: 'THE LOVE OF MONEY IS... ONE OF THOSE SEMI-CRIMINAL, SEMI-PATHOLOGICAL PROPENSITIES WHICH ONE HANDS OVER WITH A SHUDDER TO THE SPECIALISTS IN MENTAL DISEASE.'

LET ME MAKE A FEW SERIOUS REMARKS. THE SITUATION DOUGLAS DILLON AND AMERICA FACED A DECADE AND A HALF AGO HAS UNCLASSIFIED UNCLASSIFIED

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PROFOUNDLY CHANGED. NOW -- PARTLY BECAUSE OF THE VERY SUCCESS OF PAST POLICIES -- WE ARE EXPERIENCING THE BIRTH PANGS OF A NEW ORDER. WE FACE A NEW DIMENSION OF CHALLENGES, MORE PERVASIVE AND COMPLEX, WITH PERILS AT ONCE MORE SUBTLE AND PROFOUND. A NEW WORLD IS EMERGING -- A WORLD WHOSE PEOPLES ARE INTERLINKED BY TECHNOLOGY AND GLOBAL COMMUNICATION, BY THE COMMON DANGER OF NUCLEAR WAR, AND BY THE WORLDWIDE THRUSTS OF HUMAN NEEDS; A WORLD IN WHICH TRADITIONAL STRUCTURES AND TENETS OF DIPLOMACY ARE BEING OVERWHELMED.

WE FACE A NEW AND FUNDAMENTAL CRISIS OF THE INTERNATIONAL SYSTEM. INFLATION IS A GLOBAL PHENOMENON INFECTING ALL SOCIETIES AND CLEARLY BEYOND THE POWER OF ANY NATIONAL GOVERNMENT TO CONTROL ALONE. THE THREAT OF MASS STARVATION IS AN AFFRONT TO OUR VALUES AND AN INTOLERABLE THREAT TO OUR HOPES FOR A BETTER WORLD. THE ABRUPT RISE OF ENERGY COSTS, AND THE LOOMING THREAT OF ECONOMIC STAGNATION AND COLLAPSE, THREATEN TO UNDERMINE THE ECONOMIC SYSTEM THAT NOURISHED THE WORLD'S WELL-BEING FOR

OVER 30 YEARS.

NEVER HAS THE WORLD MORE URGENTLY REQUIRED MAJOR AMERICAN INITIATIVES. NEVER HAVE OUR ECONOMIC STRENGTHS AND OUR POLITICAL PURPOSES BEEN MORE CLOSELY LINKED. NEVER HAS AMERICA'S TRADITIONAL OPTIMISM, VIGOR, AND CREATIVITY BEEN MORE ESSENTIAL.

SUGGESTED TALKING POINTS (CONT'D)

AND IN NO MAN ARE THESE THREE QUALITIES MORE CLEARLY REPRESENTED THAN IN CHUCK ROBINSON. HE HAS PROCEEDED FROM A GLOBAL VISION AT A TIME WHEN NATIONAL SOLUTIONS WERE INCREASINGLY INADEQUATE. HE HAS WORKED TO MODERNIZE AND STRENGTHEN THE TIES WHICH BIND EUROPE, JAPAN AND THE UNITED STATES -- THE BACKBONE OF OUR PROSPERITY AND OUR SECURITY. HE HAS BEEN AT THE FOREFRONT OF THOSE AMERICAN BUSINESSMEN WHO RECOGNIZED THE NECESSITY TO FIND NEW AND COMMON GROUND BETWEEN THE ASPIRATIONS OF THE DEVELOPING NATIONS AND THE INTERESTS OF THE DEVELOPED WORLD. AND HE HAS STRIVEN TO BUILD ECONOMIC RELATIONS WITH THE
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COMMUNIST POWERS TO PROVIDE AN ESSENTIAL ECONOMIC DIMENSION AND INCENTIVE FOR DETENTE.

THE GREEKS HAD MEN OF CHUCK ROBINSON'S STATURE IN MIND WHEN THEY DEFINED HAPPINESS AS "THE EXERCISE OF VITAL POWERS ALONG LINES OF EXCELLENCE IN A LIFE AFFECTING THEM SCOPE." NO POSITION IN THIS OR ANY OTHER DEPARTMENT OF THE GOVERNMENT WILL TEST THOSE POWERS MORE FULLY. NO MAN IS MORE EMINENTLY QUALIFIED TO MEET THE IMMENSE CHALLENGE NOW BEFORE US.

LIST OF GUESTS.

THEODORE ACHILLES
VICE CHAIRMAN, ATLANTIC COUNCIL OF THE U.S., INC.

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PRESIDENT, AMERICAN ENTERPRISE INSTITUTE

WILLIAM J. BARTON
PRESIDENT, INTERNATIONAL BUSINESS-GOVERNMENT COUNSELLORS

C. FRED BERGSTEN
BROOKINGS INSTITUTION

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PRESIDENT, CHAMBER OF COMMERCE OF THE U.S.A.

MRS. MARIE BOWDEN
PRESIDENT, NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUB, INC.

GENE BRADLEY
CHAIRMAN OF THE CONFERENCES FOR COOPERATION EXECUTIVES

LESTER BROWN
WORLD WATCH INSTITUTE

CHARLES A. BYRLEY
EXECUTIVE DIRECTOR, NATIONAL GOVERNOR'S CONFERENCE

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JAMES P. GRANT
PRESIDENT, OVERSEAS DEVELOPMENT COUNCIL

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ASSOCIATE DIRECTOR FOR ASIAN-PACIFIC AFFAIRS, CENTER
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DANIEL MCPHUN
ASSISTANT DIRECTOR, BUSINESS COUNCIL FOR INTERNATIONAL
UNDERSTANDING INSTITUTE

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CHRISTOPHER PHILIPS
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GERARD C. SMITH
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PHILIP H. TREZISE
SENIOR FELLOW, BROOKINGS INSTITUTION

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AND DEVELOPMENT

CHARLES O. SETHNESS
EXECUTIVE DIRECTOR, INTERNATIONAL BANK FOR RECONSTRUCTION
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AND DEVELOPMENT

WILLIAM B. DALE
DEPUTY MANAGING DIRECTOR, INTERNATIONAL MONETARY FUND

JOHN M. PORGES
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WILLIAM S. GAUD
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ELLSWORTH BUNKER
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DIRECTOR OF BUREAU OF INTELLIGENCE AND RESEARCH

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THOMAS O. ENDERS
ASSISTANT SECRETARY FOR BUREAU OF ECONOMIC AND BUSINESS
AFFAIRS

JULIUS KATZ
DEPUTY ASSISTANT SECRETARY FOR ECONOMIC AND BUSINESS
AFFAIRS

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RUTHERFORD POATS
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INVESTMENT CORPORATION

MRS. WILLIS G. ARMSTRONG (LOUISE)
BUREAU OF INTELLIGENCE AND RESEARCH
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WILLIAM S. MAILLARD -
U.T. PERMANENT REPRESENTATIVE TO THE ORGANIZATION OF
AMERICAN STATES

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OFFICE OF THE UNDER SECRETARY OF STATE FOR ECONOMIC AFFAIRS
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EXECUTIVE ASSISTANT ROBERT J. MORRIS
PERSONAL ASSISTANT MARGARET J. NICHOLS
SECRETARY LILIAN V. SMITH

FAMILY

MRS. TAMARA ROBINSON
MISS HEATHER LYNNE ROBINSON
MISS WENDY PAGE ROBINSON
MISS LISA ANNE ROBINSON

FAMILY GUESTS

JERRY WILLIAMS
STEVE MOORE

BROWN

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